

The Federal Executive Board Presents

# “Leading for Achievement: How to be successful and get results.”

## Leadership Training Webinar

**Introducing a special Leadership Development  
WEBINAR for our federal workforce – PRESENTED  
LIVE ONLINE!**

*This outstanding presentation helps leaders learn to get the results they want by improving communication and relationships at work. Addressing how the leader presents himself / herself, the course teaches the leadership skills necessary to get buy-in toward the organization’s agenda and goals.*

*It shows how **seven essential laws of attraction** are*

*used by successful leaders to guide their interactions with their team members. Leaders who embrace excellence, in themselves, and in those around them, do the best.*

*Presented by Jerry Strom, **this 2-Day Class is programmed to help advance careers and meet the competencies set forward in OPM’s Executive Core Qualifications** for success in leadership. True leaders not only get the work done, but they make their teams, their work product, their customer service, and their personal performance stronger at the end of the day. They lead for achievement.*

### June 8 – 9, 2021

**\$395 / person**

#### Webinar Format

*We recommend participants in this class consider teleworking for these two days and accessing the live presentation on their personal devices.  
This will help avoid any firewall, audio, video, or participation problems posed by government computer network restrictions.*

Contact any Participating Federal Executive Board, or any of the following:

**Pittsburgh Federal Executive Board** – Amber Klemetti, Acting Exec. Director (304) 692-8136 [Amber.Klemetti@OPM.gov](mailto:Amber.Klemetti@OPM.gov)  
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# Schedule for June 8 – 9, 2021

Eastern and Pacific Times Listed (adjust for your Time Zone)

## **TUESDAY – June 8**

### **Series Overview: "Leading for Achievement"**

Welcome, Orientation and Overview of the two-day series.

**11:00 a.m. to 11:15 a.m. EDT (8:00 a.m. to 8:15 a.m. PDT)**

### **Skill Set 1: "Building Relationships"**

Leaders who try to go it alone seldom accomplish much. Fostering relationships throughout the organization elevates performance levels, enables collaboration, and energizes commitment. Relational skills allow leaders to be trusted, respected, and followed.

**Part 1 – 11:15 a.m. to 12:15 p.m. EDT (8:15 a.m. to 9:15 a.m. PDT)**

**Part 2 – 12:45 a.m. to 1:30 p.m. EDT (9:45 a.m. to 10:30 a.m. PDT)**

### **Skill Set 2: "Establishing Communication"**

Getting people on the same page is a trait of effective leaders. Their communication abilities make them persuasive – providing positive influences that resonate with the workforce. Strong communication helps people believe in the leader, the mission, and one another.

**Part 1 – 2:30 p.m. to 3:30 p.m. EDT (11:30 a.m. to 12:30 p.m. PDT)**

**Part 2 – 3:45 p.m. to 4:30 p.m. EDT (12:45 p.m. to 1:30 p.m. PDT)**

## **WEDNESDAY – June 9**

### **Day-Two Overview: "Making the Most of This Time and These Principles."**

Thoughts from Day 1, Warm-up and Overview of Day 2.

**11:00 a.m. to 11:15 a.m. EDT (8:00 a.m. to 8:15 a.m. PDT)**



### **Skill Set 3: "Making Work Attractive"**

Advancing employee engagement is greatly enhanced when leaders utilize the Laws of Attraction. These principles make work more interesting, and assure leaders satisfy the needs of their workers in seven essential areas – encouraging wide participation.

**Part 1 – 11:15 a.m. to 12:15 p.m. EDT (8:15 a.m. to 9:15 a.m. PDT)**

**Part 2 – 12:45 a.m. to 1:30 p.m. EDT (9:45 a.m. to 10:30 a.m. PDT)**

### **Skill Set 4: "Achievement and Success"**

Leadership that gets superior performance is based on a healthy mindset that strives for growth and regular achievement. Results flow from consistently hitting targets, which is driven through a winning work ethic, discipline in purpose, and helping other people succeed.

**2:30 p.m. to 3:30 p.m. EDT (11:30 a.m. to 12:30 p.m. PDT)**

### **Series Wrap-Up: "Putting These Ideas to Work."**

Making the most from this developmental experience. Submitting your work and getting your certificate.

**3:30 p.m. to 3:45 p.m. EDT (12:30 p.m. to 12:45 p.m. PDT)**



Course Curriculum / Descriptions: [http://www.jerrystrom.com/js\\_la.html](http://www.jerrystrom.com/js_la.html)

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## **“Leading for Achievement” WEBINAR Registration Form June 8 – 9, 2021**

\*\*\*Use this Registration Form, or submit an SF182 for each participant\*\*\*

### **1. Registered Participant(s)**

For Multiple Participants – Attach a List of Names, Email, and Direct Phone Numbers

First Name: \_\_\_\_\_ | Last Name: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ | State: \_\_\_\_\_ | Zip: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ | Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### **2. Payment Information \$395 / Person**

\*Non-Refundable Registrations. You May Substitute an Alternate if the Registered Participant Cannot Attend.

VISA: [  ]      MasterCard: [  ]      Other: [  ] Check Enclosed

Card Holders' Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ | Expiration Date: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_ | Card 3-Digit Security Code: \_\_\_\_\_

City: \_\_\_\_\_ | State: \_\_\_\_\_ | Zip: \_\_\_\_\_

### **3. Payment Primary Contact**

First Name: \_\_\_\_\_ | Last Name: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ | Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### **4. Authorizing Contact**

(Person Submitting and Authorizing this Registration)

Name: \_\_\_\_\_ | Title: \_\_\_\_\_

Signature: \_\_\_\_\_ | Date: \_\_\_\_\_

Please **Email this Registration** to: [Jerry@JerryStrom.com](mailto:Jerry@JerryStrom.com)  
**Training Sponsored by Your Local Federal Executive Board**